

# ADDING LIFE TO THE DAD LIFE AS WE FIGHT FOR THE FATHERLESS

dadawesome®

F4 FATHERS FOR THE FATHERLESS

We celebrate, resource, and rally dads to live fully alive and lead their kids to God's awesomeness.

## THE WHY

- Statistics show that intentional dads are vital to the social, emotional, physical, and spiritual well being of their children.
- 1 in 4 children in America are growing up without a father in the home.
- 47% of these children are living in poverty.

*\*research taken from the U.S. Census Bureau*

## ADDING LIFE & FIGHTING FATHERLESSNESS

### **PODCAST**

The dadAWESOME Podcast features encouraging guests who share both the mountaintops and the broken moments of their fatherhood journey and inspire all of us to add LIFE to the dad life.

### **F4F**

FATHERS FOR THE FATHERLESS changes lives by exposing dads to a cause beyond themselves as they cycle 100 miles in response to our heavenly Father's heart for the fatherless.

### **NUDGE**

dadAWESOME Nudge motivates dads by texting them prayers, Bible verses, dad tips, and other fatherhood inspiration.

### **GROUPS**

dadAWESOME Groups and the Foundations Course build brotherhood between dads while unpacking a 4-part framework for becoming dadAWESOME.

## IN 2018 THE MOVEMENT BEGAN

- 2018**
  -  **January 2018**  
Episode 1 of dadAWESOME Podcast
  -  **January 2019**  
dadAWESOME Groups launched around core fatherhood themes
- 2019**
  -  **April 2019**  
dadAWESOME Nudge launched
  -  **June 2019**  
F4F mobilized 27 dads to bike 100 miles & raised \$17,000 for the fatherless
  -  **December 2019**  
Episode 100 Celebration Party
- 2020**
  -  **April 2020**  
Foundations launched on Zoom. 93 dads completed the 4-part LIFE Framework
  -  **July 2020**  
31 Days of Dad Wisdom from 31 chapters of Proverbs
  -  **August 2020**  
F4F mobilized 63 dads to ride 100 miles and raised \$104,000 for the fatherless
- 2021**
  -  **June 21st, 2021**  
dadAWESOME Day

# THE NEED IS GREAT SO WE RESPOND GREATLY



## LETTER FROM **JEFF ZAUGG**

### What does it mean for a dad to respond to the call of fatherhood?

This will look differently for everyone, but one thing is for certain: Passion will only take you so far. A father needs purpose. He needs brotherhood, and he also needs resources. When you have all three, a father can parent intentionally, live fully alive, and point his children to Jesus by caring for others. This is the heartbeat of dadAWESOME.

Since 2018, we've been pursuing the double mission of resourcing intentional fatherhood and caring for the fatherless. Our weekly podcast has more than 80,000 downloads, our small groups have been attended by over 250 dads, and dadAWESOME Nudge has encouraged intentionality with over 70,000 text messages. Over the past two summers, FATHERS FOR THE FATHERLESS rallied 91 dads to ride their bikes 100 miles which raised \$121,000! But this is just the beginning.

In the next three years, we are choosing to respond to the great need for intentional fathers and the epidemic of fatherlessness. There are 18 million fatherless children in the United States. There are also 18 million Christian dads in the United States. Our vision is to rally thousands of dads to join FATHERS FOR THE FATHERLESS and raise \$18,000,000 for partner ministries who directly serve the fatherless by the end of 2024. In turn, our hope is to resource even more fathers through dadAWESOME groups, courses, and retreats, leading them on a path of intentionality and restoration.

We would love for you to join us so we can accelerate God's heart for fathers and their children (Malachi 4:6).

**Jeff Zaugg**  
Founder & Lead Cheerleader

### THE VISION:

## MOBILIZE DADS TO HELP FATHERLESS KIDS

### HOW WE'LL GET THERE:

Raise  
**\$180,000**

To Mobilize  
**10,000 DADS**

That Will Fundraise  
**\$18 MILLION**  
For the Fatherless

### ACCELERATE THE VISION:

Help us raise \$180,000  
by giving monthly for the  
next 18 months.  
(July 2021 - December 2022)



Scan the code or go to:  
[dadawesome.org/give](https://dadawesome.org/give)